

## We're Looking for Dads!

If you're the dad of a **child aged 6-24 months**, you could help us learn more about what it's like to be a dad! We want to know what you like to do with your child – what do you find fun?

### What's the project about?

The PEDAL Research Centre at the University of Cambridge is looking for dads to take part in a study on their experiences with their children.

We want to know more about what dads like to do with their children, what they find fun, and what they enjoy most.

### What does participation involve?

- ▶ We will interview you for 30-60 minutes over video-chat.
- ▶ Before the interview, we will ask you to take two 5-minute videos and watch them back: one of you playing with your child, and another sharing a book together.
- ▶ We will ask you about which parts of the videos you enjoyed the most.
- ▶ You will receive a £20 voucher to cover your time.

### What will we ask?

We will ask you about a few topics that are interesting to us:

- ▶ The activities you enjoy doing the most with your child
- ▶ What you like about playing with your child
- ▶ What you like about sharing books with your child

### Why is this important?

Dads are an important part of their children's lives, but a lot of research completely misses them out! Once we've learned more about dads, we can start to create programmes that will help dads who are struggling. This research will be important for making sure that the programmes we develop will be as helpful as possible for dads who need them.

Sign up for more details at this link: [bit.ly/PEDALDads](https://bit.ly/PEDALDads), and contact **Emily** at [ejg69@cam.ac.uk](mailto:ejg69@cam.ac.uk) with any questions.